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The Anytime Coaching Management Model Is Key to Business Success in Challenging Times

90+% of Americans ARE employed today*

Unleashing employee performance is essential to their increased productivity

Bethesda, Maryland – Management expert [Wendy Swire](#) calls on business leaders to support their managers today even more than they did in less stressful economic times. In her new book, [Anytime Coaching: Unleashing Employee Performance](#), published by [Management Concepts](#), Swire and her co-writer Teresa Wedding Kloster provide step-by-step tools for executives to develop successful teams and achieve outstanding outcomes in today's quickly changing work environment.

“90+% of Americans are working. People tend to forget that when we hear unemployment statistics,” says Swire. “That vast majority goes to work every day under incredible stress: they may be short staffed with larger goals to meet. They may be afraid that they will lose their jobs,” she adds.

“To increase productivity and maintain a positive work environment, our anytime coaching techniques help managers build their teams’ strengths day to day, on the job,” says Swire. With improved performance as its central goal, the anytime coaching model comprises four interrelated practices: observing, inquiring, listening and responding – supported by self-awareness and self-development.

Anytime coaching is grounded in scientific research in neuroscience, emotional intelligence, leadership development, human resource management, organizational development and positive psychology, as well as Swire’s years of experience coaching executives.

Wendy Sherwin Swire is an international management expert with 20 years’ experience working with executives and managers in large and small companies. She is the principal of Swire Solutions, a consulting firm that improves workplace performance through executive coaching, consulting, training and conflict resolution. Her corporate and government clients include: Capital One, Federal Housing Finance Agency, World Bank, General Accountability Office, Wells Fargo, National Institute of Health and Bio Ventures for Global Health. In addition, she is an adjunct professor at the Johns Hopkins Carey Graduate School of business. Swire is a frequent speaker at national professional management association and organizational conferences on the neuroscience of leadership, organizational change, management, coaching, conflict resolution, and negotiation among other topics.

For more information, visit www.swiresolutions.com.

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* Source Department of Labor <http://www.bls.gov/cps> — November 2011 8.6% unemployment.